

**FOR IMMEDIATE RELEASE**

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**HERITAGE CREDIT UNION JOINS CONNEXUS CREDIT UNION**

**DeForest/Wausau, WI (March 1, 2022)** – Heritage Credit Union (DeForest, WI) is pleased to announce that as of today they have joined Connexus Credit Union after an affirmative member vote concluded on January 3, 2022. Anita Rauch, Heritage President & CEO, is retiring effective March 4<sup>th</sup>, and Connexus President & CEO Boyd Gustke will lead the combined entity.

Over the next several months, it will be business as usual for Heritage members with additional information being shared related to exciting product and service enhancements. After the operational merger is completed on August 1, 2022, existing Heritage Credit Union branches will become Connexus Credit Union locations, and all Heritage employees will remain on staff. Members will have access to 54,000 surcharge-free ATMS, enhanced online and mobile services, expanded call center hours and offerings, additional owned branches and shared branching services at 6,000+ locations, as well as more extensive product and service offerings.

Members who have questions about the merger are encouraged to call 888-432-8496 or [visit the Heritage Credit Union website](#).

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**About Heritage Credit Union** – Heritage Credit Union, headquartered in DeForest, WI, serves 30,000 members, with 10 branches located in Wisconsin and Illinois. Heritage holds approximately \$460M in assets and has been recognized as a Top Workplace for the past three years. The credit union was originally founded in 1934 to serve the employees of Oscar Mayer & Company.

**About Connexus Credit Union** – Serving more than 390,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.9B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.