



## **iPad® Giveaway Official Rules**

iPad® is a registered trademark of Apple Inc., registered in the U.S. and other countries. Apple is not a participant in or sponsor of this promotion.

### **1. NO PURCHASE, PAYMENT, OR OBLIGATION NECESSARY TO ENTER OR WIN.**

**2. ELIGIBILITY:** By signing up as for eStatements you will be automatically entered to win. eStatement enrollment is not necessary to enter or win. To enter without enrolling or if you are already an eStatement member you may mail in your entry. All other entries ("manual entry") will be entered in the drawing to win upon receipt of a written entry with person's name, address, telephone number and age to Heritage Credit Union, 1212 Huxley Street, Madison, WI 53704. Entries must be received no later than March 31, 2012. One entry per envelope for entries that are not automatic; no photocopied or mechanically reproduced entries accepted; and the Credit Union is not responsible for lost, late, misdelivered, incomplete or postage-due entries. One manual entry per person during the entire promotion.

**3. GIVEAWAY TIMING/DESCRIPTION:** The Giveaway begins on January 1, 2012, and ends at 11:59 p.m. CT on March 31, 2012 ("Promotional Period").

**4. ODDS:** Estimated odds of winning the prize depend upon the total number of eligible entries received.

**5. PRIZE DESCRIPTION: One (1) Apple 32GB iPad 2 with Wi-Fi.** Total approximate retail value ("ARV") of the prize is \$599.00. Prize winners may be required to provide their taxpayer identification number to Heritage, which may be reported to the Internal Revenue Service.

**6. DETERMINATION OF WINNERS:** A potential winner will be selected in a random drawing on or about April 2, 2012, from among all eligible entries received. The potential winner will be notified by telephone or U.S. Mail. All decisions are in the sole and absolute discretion of Heritage. Prize is non-transferable, non-assignable and may not be substituted.

**7. CONDITIONS OF PARTICIPATION:** EACH CONTESTANT AND THEIR HEIRS, PERSONAL REPRESENTATIVES, AND NEXT OF KIN RELEASE, WAIVE, DISCHARGE, AND AGREE TO HOLD HARMLESS AMPLIFY AND ITS DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS, AS WELL AS THE OWNERS AND LESSORS AND LESSEES OF ANY PREMISES IN WHICH CONTEST ACTIVITIES ARE HELD, FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, LIABILITIES AND DAMAGES ARISING OUT OF OR RELATED TO ANY LOSS, INJURY, OR DAMAGES, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASED PARTIES OR OTHERWISE, THAT MAY BE CAUSED OR CLAIMED TO BE CAUSED AS A RESULT OF PARTICIPATION IN THE CONTEST OR THE RECEIPT OF A PRIZE.

**8. GENERAL:** By entering and participating in the Giveaway, each participant grants Heritage the right to use their name and image for promotional purposes related to the Giveaway. Participants may be required to execute an affidavit of eligibility and a publicity release. Participants will not be compensated or reimbursed for video production, credit union publicity, or public appearances. All participants accept and agree to be bound by these Contest Rules. Any violation or non-compliance with these rules will result in disqualification.

**9. SPONSOR & ADMINISTRATOR:** The Sponsor of the Giveaway is Heritage Credit Union, 1212 Huxley Street, Madison, WI 53704. Void where prohibited by law.